



HOLIDAY SEASON HAND IN HAND WITH SUSTAINABILITY

It's [Christmas market season](#) once again. But this year, we invite you to celebrate slightly differently, in a "greener" way. Do not worry, we're not referring to snow, we like it as well (by the way, some parts of Slovenia are already covered with the snow blanket), we're referring to the sustainable angle of the holiday celebrations, which we are focusing on in Slovenia.

Read also about the highlights of [the Days of Slovenian Tourism](#), the largest professional event in the field of tourism in Slovenia, which took place between 14 and 16 November, including [the new IT-Tour](#) highlighting inspiring digital

stories of Slovenian tourism.

To top it off, we're unveiling some exciting new openings and [outstanding awards](#) and accolades, which Slovenia received.

From Slovenia with love ... 





THE DAYS OF SLOVENIAN TOURISM 2022

The largest professional event in the field of tourism focused on achieving the vision of the current tourism strategy, "green boutique, with a smaller footprint and more value for all".

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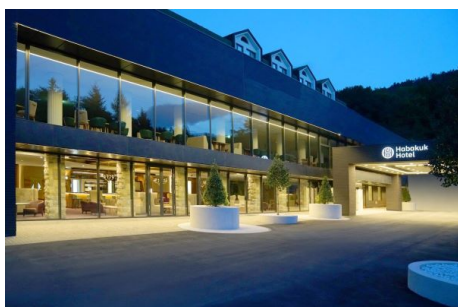


THE FIRST EDITION OF THE IT- TOUR

The event brought together tourism stakeholders on the path of digital transformation. 18 examples of good practice in the field of digitalisation were presented.

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EXCITING NEW OPENINGS AND RENOVATIONS



HABAKUK HOTEL REVAMPED

Hotel Habakuk reopened its doors. The renovated hotel at the foot of Pohorje offers a luxurious experience in a distinctive Alpine style.

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NEW FOR HISTORY BUFFS

The Poetovio Archaeological Park presents the heritage of ancient Ptuj, the largest Roman settlement on Slovenian soil.



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FOX ON THE ROCKS

A renovated chalet with a century of history, called Fox on the Rocks Chalet, recently opened its doors to its first guests at Lake Bohinj.

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EIGHT SUSTAINABLE HOLIDAY SEASON IDEAS 🌲

This year, we're inviting you to "go green" also during the festive season. To help you with that, we're unveiling some exciting ways of spending the festive season in Slovenia more sustainably.

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NEW SLOVENIA UNIQUE EXPERIENCES



THE SECRET ROOMS OF THE JAMA HOTEL

The Secret Rooms of the Jama Hotel have been awarded the Slovenia Unique Experiences label, and at the Days of Slovenian Tourism, the experience was also selected for the Sejaltec 2022 award.

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MEDITERRANEAN FISH COOKING WORKSHOP

A new, unique, fun, educational and interactive cooking experience that inspires the visitor to prepare seafood dishes and to identify quality and fresh seafood.

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